

## **PRIVACY POLICY**

### **WHAT DO WE DO WITH YOUR INFORMATION?**

When you purchase a product from the MiiPod store, as part of the purchasing process, we collect the personal information you give us such as your name, address and email address.

When you browse the MiiPod store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

Email marketing: With your permission, we may send you emails about the MiiPod store, new products and other updates.

### **CONSENT**

How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at anytime, by contacting us at [info@miipod.com.au](mailto:info@miipod.com.au) or mailing us at: MiiPod : P.O Box 60 Marleston D.C, Adelaide, SA, 5033, Australia.

### **DISCLOSURE**

We may disclose your personal information if we are required by law to do so or if you violate our Terms & Conditions.

### **SHOPPING CART**

Our secure online shopping cart transactions are provided by e-way. They provide us with the secure online e-commerce platform that allows us to sell our products to you.

Your data is stored through e-way data storage, databases and the general e-way application. They store your data on a secure server behind a firewall.

#### **Payment:**

If you choose a direct payment gateway to complete your purchase, then e-way stores your credit card data. It is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard and American Express.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **THIRD-PARTY SERVICES**

In general, the third-party providers used by MiiPod will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms & Conditions.

### **Links**

From time to time MiiPod may provide links on our website and or shopping cart. When you click on these links, they may direct you away from the MiiPod site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

### **SECURITY**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with a AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards.

### **COOKIES**

The MiiPod website uses cookies to enhance your viewing experience. You can choose to accept or decline cookies. Commonly used web browsers automatically accept cookies, but in most cases you can modify your browser setting to decline cookies. This may prevent you from taking full advantage of the MiiPod website.

### **AGE OF CONSENT**

By using the MiiPod website, you represent that you are at least the age of majority in your state of residence, or that you are the age of majority in your state of residence and you have given us your consent to allow any of your minor dependents to use this site.

### **CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the MiiPod website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

**QUESTIONS AND CONTACT INFORMATION**

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact MiiPod at [info@miipod.com.au](mailto:info@miipod.com.au) or by mail at:

MiiPod

P.O Box 60 Marleston D.C,  
Adelaide, SA, 5033, Australia.